Minerva10™ Upgrade

TVC

Move up to Minerva10 with TVC!

Why Upgrade from Minerva 5.x to Minerva10?

Best in Class User Experience - *Competes with Leading Solutions!*
- Cost effective yet powerful/advanced functionality with rich user interface tailored to per user viewing habits
- Voice Remote, Binge Watching, Restart TV, Pause Live TV, Catchup TV, Cloud DVR, Personal Recommendations, Promos, Filters and Search, Dynamic Generated / Context Switchable EPG Display with Rich Metadata, etc.

Advanced Content Integration/Discovery
- Live, Premium, OTT streaming, VOD, social / personal sources
- Federated search across all media sources

Integrates Video Sources

YouTube   Netflix

Flexible Business Model - *On Premises and/or Cloud Based*
- Greenfield, Cap & Grow, Replace, CAPEX or OPEX

Best Delivery Options / Platforms
- iOS/Android tablets & smartphones, Web browsers
- Low cost AndroidTV & IP STBs, Roku, FireTV
- Seamless migration - Integrate deployed legacy set-top boxes

All Content, All Platforms, One Experience

**Android TV   ROKU   Apple TV
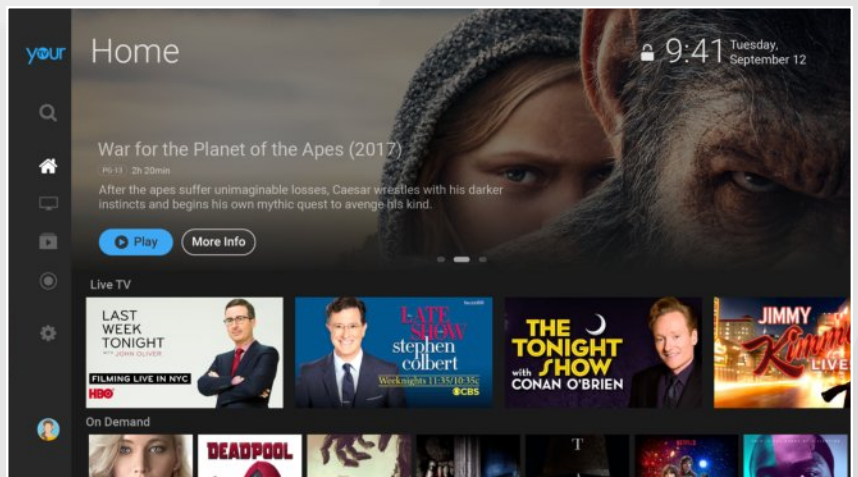Amazon Fire TV   Linux   iOS**

Minerva10™ by the Numbers
Real World Results Transforming Pay TV

Source: Minerva Networks

Pay TV	MINERVA
	Best Content, Best Discovery, Best Delivery
20% Pay TV industry dissatisfied users	**+10** Average NPS improvement
-20 Average Pay TV NPS Score	**70%** Average non-linear usage/month
-3.1% Pay TV industry satisfaction decline	**60%** Average OTT usage/month
+40 NPS for Netflix Q3 2017	**-15%** Average reduction in churn of legacy subscribers after adding OTT
NPS: Net Promoter Score	

Compelling User Experience

- ❯ Personalized Recommendations
- ❯ Unified Content Navigation and Federated Search
- ❯ Trending and Similar for Impulse Viewing
- ❯ Voice & Filters for Ease of Discovery
- ❯ Advanced Recording Options
- ❯ Consistent Experience Across All Devices